

Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



Dear Vendor/Partner,

Introduction

We are excited to announce Paarl Bike Fest 2023: A weekend of racing across multiple disciplines and categories, demonstrations, test tracks, music, entertainment and much more!

Hosted at the world-class Rhebokskloof Wine Estate outside Paarl, the venue offers sprawling lawns, incredible views and ample secure parking in addition to world class trails. This family-friendly venue will play host to a kiddies' pump track, short-track schools races, the South Africa National Championship 2023 XCM races as well as a 100+ stall Expo aimed at everything cycling.

However, that's not where it ends! A 5.5km test track will allow brands the opportunity to have consumers test their products throughout the weekend with easy access to and from the exhibition area.

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



Table of Contents

Introduction	1
The Events	3
The Expo	4
Program	4
Layout	5
Map	6
Stand Pricing	13

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



The Events

A number of events will take place over the weekend. Friday evening will see school kids take each other on in the short track race starting as from 16:00. Individual as well as relay formats will be open for entries.

On Saturday morning the XCM S. Champs 2023 Ultra Marathon and Marathon races will start from 07:00. This includes the much-anticipated e-bike category for the marathon edition.

Between 13:00 and 19:00 on Saturday, the Enduro races will take place followed by a kiddies push bike race at 14:00 and a 5km kids race at 15:00.

Sunday will see Rhebokskloof play host to the half marathon and quarter marathon legs of the SA Champs. A kiddies push bike race and as well as a 5km kiddies race will be hosted again at the same times as Saturday.

Food, Showers & Bicycle Storage

Hot showers will be available behind the main restaurant, roughly 50 meters south of the start/finish point. A secure bicycle storage area will also be available right next to the restaurant with a complimentary bicycle wash and lube.. Food and beverage needs will be catered for by Rhebokskloof who will be serving pizza, beers, wine and much more.

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



The Expo

a. Program

The Paarl Bike Fest Expo will be open from 10:00 on Friday 3 March 2023. Number collection for the weekend's races will open on Friday from 12:00 and will remain open until 19:00.

The expo will be open between 08:00 and 20:00 on Saturday. Exhibitors should keep in mind that participants will be arriving as from 05:30 for late number collection, which will open at 06:00.

The test track will be open from 08:00 to 20:00 on Saturday and from 08:00 to 17:00 on Sunday.

The program has also been developed in such a way that ensures we see new visitors enter the farm at regular intervals. A constant flow of people will ensure exhibitors get the maximum value from stands.

b. Layout

Rhebokskloof will be transformed for Paarl Bike Fest. The main parking area towards the South of the farm will become the primary exhibition area with easy access to the test track from the South-East corner. Two temporary parking areas that can cater for more than 1000 cars will be used: One adjacent to the entrance to the exhibition area - to the west of the dam - and another further north towards the entrance to Rhebokskloof.

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



The wedding/function venue located just off the main parking area will serve as a premium exhibition space (see exhibition area B). This section is not only under roof, but also has easy access to electricity and is secure. If you have a need for a dedicated secure storage area, please speak to us.

Stands in the main exhibition areas do not have access to electricity, however mobile battery units will be available for rent.

c. Map

i. Overview

Please refer to the link below for the latest 3D version of the expo map. You can access the map as a walk-through : <https://paarltrails.com/expo-walk-through/>

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



We have included some 3D designs of what the event will look like below. Visit the link above for the latest version and to use the 'virtual walkthrough'.

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



Paarl Bike Fest

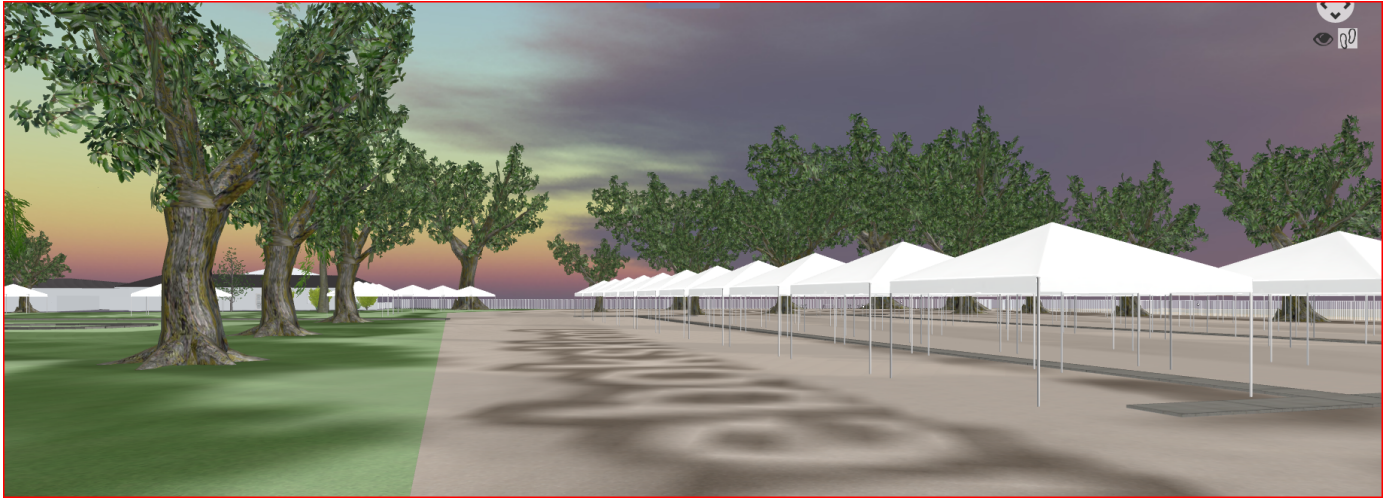
3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

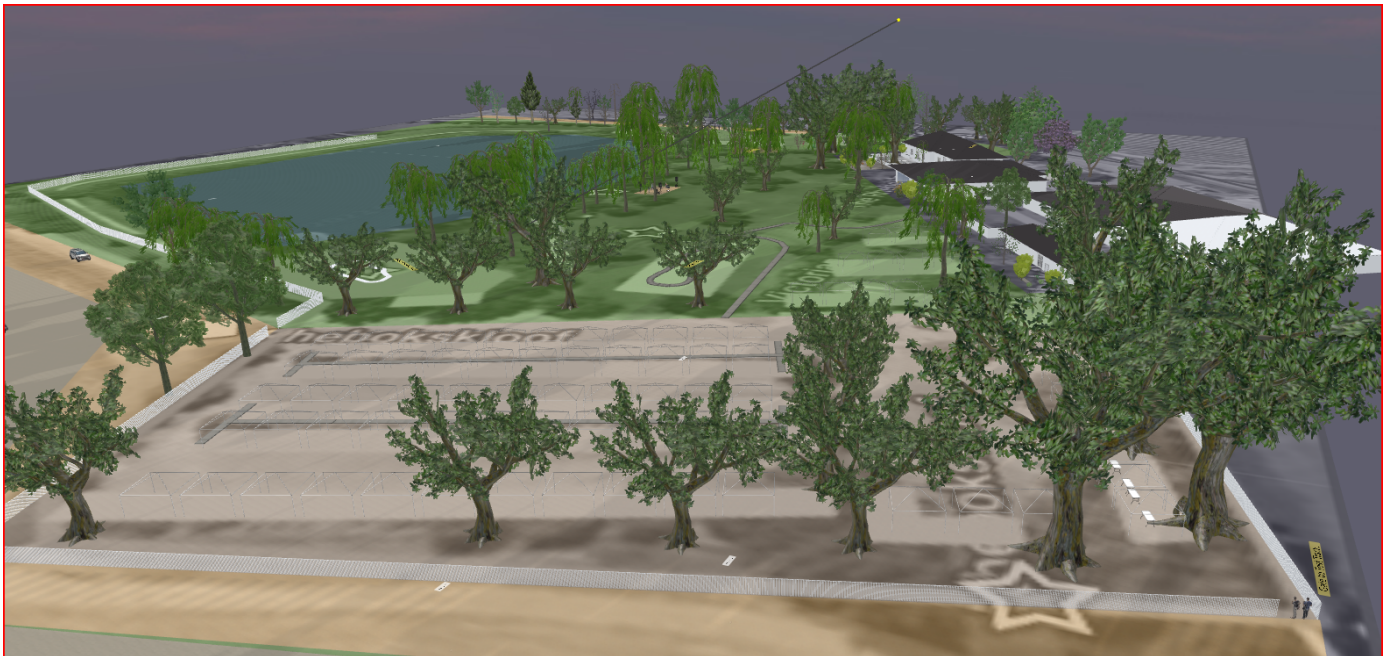
Vendor Information Pack (Ver 1.1)



ii. View from Entrance to Expo



iii. View from Southern Boundary



David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



iv. View from Northern Boundary



v. View from Eastern Boundary



David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



vi. Event Start / Finish Area



d. Stand Pricing

Size (w x l)	Price / Standard (3 days)*	Price / Premium (3 days)*
3m x 3m	R2500	R3250
5m x 5m	R4500	R5500
5m x 10m	R6000	R8000

BikeConnect partners with a seller's agreement or with an active account (that is more than 3 months old and lists more than 25 products) will receive 20% off.

Prices exclude V.A.T. at 15%.

A high-level program is included as Appendix A.

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



Appendix A: Paarl Bike Fest Program

Friday 3 March																			
	12:00																		20:30
Venue Opens to public																			
Registration																			
Race Village open																			
Short track (Individual)																			
Short track (Relay)																			
Venue Closes																			
Expo																			
Demos and Test Track																			

Saturday 4 March																			
	5:00																		20:30

David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com

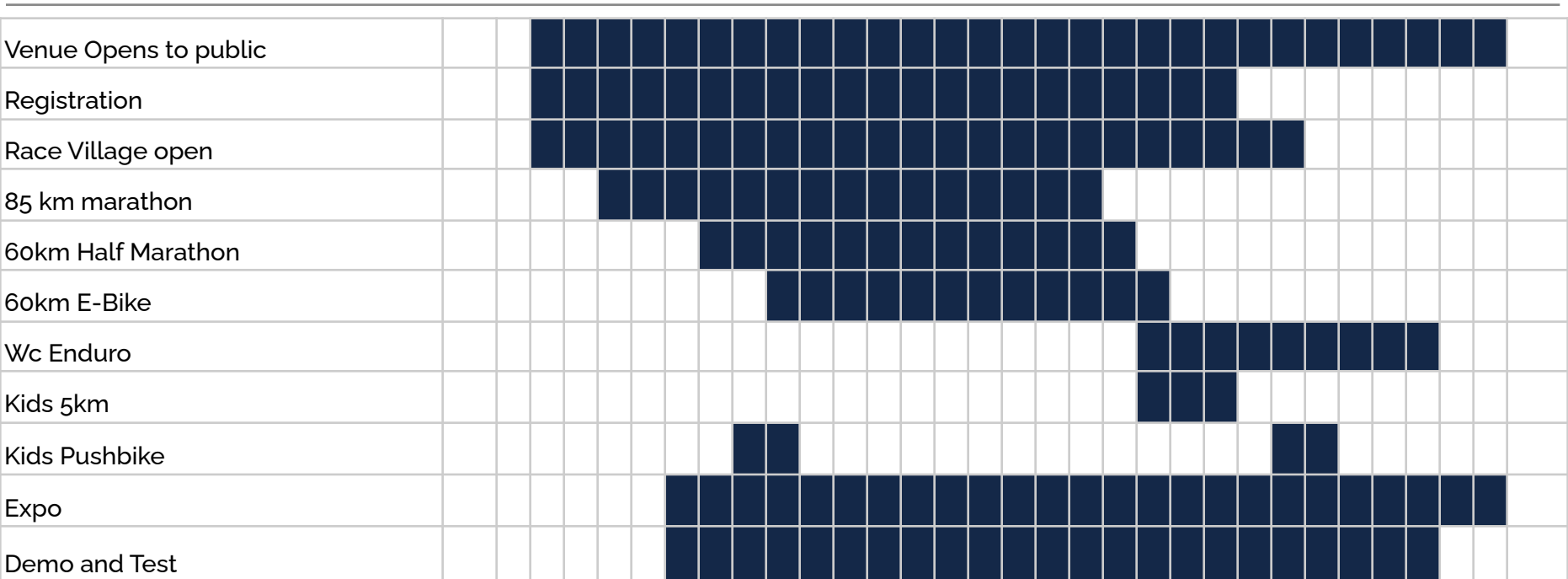


RHEBOKSKLOOF
WINE ESTATE



3 - 5 March 2023

Vendor Information Pack (Ver 1.1)



Vendor Information Pack (Ver 1.1)

[illegible]

BIKECONNECT
everything cycling online



RHEBOKSKLOOF
WINE ESTATE



Paarl Bike Fest

3 - 5 March 2023

Rhebokskloof Wine Estate, Paarl

Vendor Information Pack (Ver 1.1)



David Garrett (Expo) / David@BikeConnect.co.za | Darren Hebst (Events) / Darren@PaarlTrails.com



RHEBOKSKLOOF
WINE ESTATE

